WBNA TV-21, WFIA (AM), WLGK, WGTK (AM), WXVW (AM)

EEO Public File Report
April 1, 2025 to March 31, 2026

I. Vacancy List

See Section II "Master Recruitment Source List" for recruitment source data

Job Title	Number of Vacancies	Recruitment Sources ("RS") used to fill vacancy	Number of People Interviewed	RS that referred hire
Account Executive	1	7	1	7

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II. Master Recruitment Source List (MRSL)

RS Number	RS Information	Source entitled to Vacany Info (Y/N)	No. of Potential Interviewees Referred by RS
1	On Air Advertising - EEO Announcements on WBNA	N	0
2	Indeed.com	Y	0
3	WBNA Website - Career Page provides submission for resume	N	0
4	Direct Applicant (Submitted resume unsoliticited - either mailed/dropped or submitted at prior Job Fairs)	N	0
5	Evangel World Prayer Center - Pastoral Referrals 6900 Billtown Rd Louisville Ky	Y	0
6	University of Louisville Intern Program	N	0
7	Internal (Employee Referral)	Y	1
8	Kentucky Broadcasters Association	N	0
9	National Association of Broadcasters	N	0

Career Center
1771 N Street, NW
Washington, DC 20036
202.429.4199 (Fax)

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III. Recruitment Initiatives

RI Number	Type of Recruitment Initiative	Brief Description of Activity
1	On Air Advertising - EEO Announcements	WBNA Station Group Airs a series of spots highlighting our EEO stance along with contact information for the station
2	Mentoring young advertising executives	WBNA Station Group upper management continually mentors junior advertising executives for management positions.
3	Internship	WBNA Station Group maintains an on-going informal internship program to train any interested individual in the various operations of a broadcast facility. WBNA Station Group did not have any interns during this term.
4	Event management for local Nonprofits	We use these events to network with attendees regarding the station and potential employment opportunities.
5	National Religious Broadcasters Convention	WBNA Station Group works with NRBC to develop new television production talent and production staff.